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**SCHENKEIN ADDS WATER REMEDIATION TECHNOLOGY, LLC TO
CLIENT LIST**

Denver Agency Builds Client Roster with National Drinking Water Treatment Company

DENVER, Colo., Oct. 15, 2007 – Schenkein, one of Denver's largest public relations agencies, has added Water Remediation Technology, LLC (WRT) to its growing client roster.

WRT provides the most effective processes available for removing radium, uranium and other naturally occurring contaminants from drinking water. As the only company of its kind in the United States, WRT offers consumers and water providers a beginning-to-end, environmentally safe solution for long-term removal and disposal of select contaminants from various water sources.

"We're thrilled to provide such a forward-thinking company with national media relations support," said Leanna Clark, APR, agency principal and co-owner. "WRT's work in the water treatment industry is truly innovative, and we're looking forward to driving awareness about the company among its customers and within its industry."

WRT's award-winning technology ensures an effective and reliable solution for removing select contaminants from drinking water, while minimizing liability for water providers. Because contaminants are permanently removed from the local environment, WRT's treatment systems protect communities from future contamination.

Schenkein is a Denver-based national public relations firm specializing in brand building and reputation management. With more than 30 years in business, the agency serves a wide range of local, regional and national clients. Schenkein is consistently ranked by the *Denver Business Journal* as one of the largest public relations firms in Denver by revenues and number of employees. Schenkein is a partner of Pinnacle Worldwide, an international organization of independent public relations firms with more than 60 offices throughout the world, and also is a member of the Council of PR Firms. For more information, please contact Schenkein at 303-292-6655 or www.schenkein.com

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